



Celebration
DUBAI

THE ART FEST

International

Asia Biggest Chain of Art Exhibition and Art

13- 15 March- 2026

VENUES

THE TAJ,
Business Bay,
DUBAI - U A E.
12:00 - 10:00 pm

About Us !

About The Art Fest – International

The Art Fest is organized by a dynamic team of entrepreneurs with extensive experience across the art ecosystem, including concept development, emerging trends and market demand, e-commerce, advertising and media, art, literature and culture, as well as collaborations with public and private entities.

With a corporate journey spanning over 20 years, the team has successfully worked in association with 250+ corporates, 200+ design entities, 10,000+ families, and numerous renowned personalities. This strong foundation enables The Art Fest to curate meaningful platforms that connect creativity with opportunity.

The Advisory Board of The Art Fest is driven by a clear vision of building powerful synergies through events, exhibitions, conferences, and conclaves, both PAN India and internationally.

The Art Fest is launching a series of large-scale Art Expos, showcasing the works of 1,000+ artists, spread across 15,000+ square meters of display space, and welcoming 15,000+ visitors per edition. This initiative positions The Art Fest as India's largest chain of art exhibitions.

By bringing together decades of experience, professional expertise, and an extensive global network, The Art Fest acts as a vital bridge between artists, galleries, collectors, curators, and key stakeholders, creating a sustainable and thriving art ecosystem.

Organiser Profile

The Art Fest is organised by Suraj Laheru, Founder of JS Art Gallery, a distinguished name in the Indian and international art landscape. JS Art Gallery has successfully organised and curated numerous Art Fairs, Art Camps, and Art Exhibitions across various cities in India and abroad, establishing a strong reputation for quality and excellence.

With a curatorial journey spanning several years, Suraj Laheru has successfully curated and organised over fifty (½ century) art shows, each receiving overwhelming response and appreciation from art patrons, connoisseurs, critics, and collectors of Indian art worldwide.

His vision-driven leadership, deep understanding of the art market, and strong global network have positioned The Art Fest as a credible, high-impact platform that connects artists with collectors, institutions, and international audiences.

THE ART FEST (TAF)

Mission & Purpose

The Art Fest (TAF) is driven by a strong mission to democratise art viewing and art buying by creating high-quality, accessible public art platforms. Our objective is to foster meaningful collaboration and networking among all stakeholders in the art ecosystem—first-time buyers, art galleries, art dealers, artists, collectors, and connoisseurs—by bringing them together under one roof.

In the aftermath of the global pandemic, we recognize the significant challenges faced by artists over the past two years. As part of our commitment to supporting the creative community, The Art Fest proposes to invite selected artists and provide them with first-class exhibition spaces at a highly nominal cost. Artist selection will be conducted purely on merit, ensuring quality and curatorial integrity.

To further support participating artists, TAF also plans to offer complimentary accommodation in a decent hotel, along with breakfast, lunch, and high tea during the exhibition period, enabling artists to focus entirely on showcasing their work and engaging with audiences.

We strongly believe that there is a growing community of art lovers, patrons, and connoisseurs who are eager to support initiatives that promote Indian art and artists. Through The Art Fest, we aim to create a sustainable, inclusive, and impactful platform that nurtures talent, expands audiences, and strengthens India's art ecosystem.



We are

CREATING

*an experience
to
enjoy*

ART 

***not just by displaying
but by involving***

EVERYONE in it.

Benefits for Artists & Galleries

Comprehensive Visibility & Promotion

- Inclusion in the official catalogue, website, and social media promotions for every participating artist and gallery
- Extensive blanket marketing coverage across print, digital, social media, electronic media, and outdoor advertising

World-Class Exhibition Experience

- Exhibition hosted at reputed and renowned venues featuring international-standard infrastructure, curated spaces, and premium décor
- Professional display planning to enhance artwork presentation and visitor engagement

High-Value Audience Engagement

- Expected footfall of 15,000+ potential visitors, including collectors, buyers, curators, and art enthusiasts
- Direct exposure to serious art buyers and decision-makers

Extended Sales Opportunities

- Post-exhibition sales support through the TAF online portal and offline gallery networks
- Continued visibility beyond the exhibition dates

Strategic Industry Networking

- Direct connectivity with architects, interior designers, builders, hoteliers, restaurant owners, and corporate buyers
- Opportunities for bulk orders, commissions, and long-term collaborations

Exclusive Offers & Privileges

- Special offers and discounts through group bookings and referral programs
- Inclusions for participating artists: complimentary stay, breakfast, lunch, and high tea during exhibition days



Play with Colour



Best PR



Live Performance



Art for Home



Art is part of Life



Artist from all India



15000+ Invited Visitors



Paint my Stuff



15000Sqft
Exhibition Area



Best Venues



Oil & acrylic Art



Legendary Artists



Reputed Participants



Awards & Workshop



Art and Fashion



Specially abled Artists



HNL Invites



15000+ Visitors



Sponsorship Benefits



300+ Celebrities



Valuable Invites



Art for all Wall, for all



All Art Material

Organised by:



Mr. Suraj Laheru
Founder Of
JS Art Gallery & The art fest



Minali N Thakkar
The Art Fest Director



Harjot Oberoi
The Art Fest strategic partner

Steering Committee:



Mr. Sudeep Gupta
Director Nano Energy LLC
Po box 115173, Dubai, UAE



Mr. Pritesh Meisher
Interior Designer
Principle Designers@
M/s Prit Designers.



Mr. Kullin Patel
Principal
Designer/Owner Adviser
& Principal Designer At
Arclain Design Studio



Mr. Sandeep J Shah
Founder Chairman,
World Foundation for Peace
& Sustainability Business
philanthropist & strategist

Advisory Committee:



Mr. Suhas Mantri
Chairman of Infra &
Smart City
Executive Committee
Member of Maharashtra
Chamber of Commerce
Industries & Agriculture
(MCCIA), Pune



Mr. ASHOKMUKHI
Solar Group's
Managing Director



Sandeep J Shah
Founder Chairman, World
Foundation for Peace and
Sustainability (WFPS),
Former Special Envoy to
Commission for Peace at
United Nations (UN),
University for Peace
(UPEACE), CMD of House
of Sandy



Mr. Rajat Mittra
Founder Asian Art
House. Asian Art
House



Mr. Niraj Shah
Co-founder / Partner
IDO DESIGN &
IDOGRAPH
National Executive Committee
IIID Interior & Graphic
designer, film production
designer, Brand consultant,
start up mentor and
Creativity Enable



Mr. Dinesh J. Shah
General Secretary North
Central Mumbai.
Gujarat cell (BJP)



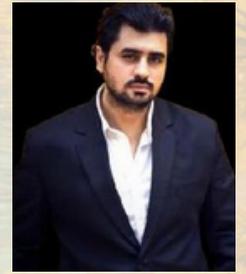
Mr. Ramakant Khandelwal
Founder of Art fiesta



Mr. Dattatray Sidam
Rt. ACP



Mr. Deepak Sawant
AB makeup Artist for
many veteran actors



Mr. Pritam Pyare
Radio Jockey, Actor



Ustad Hanif Khan
Tabla & Percussion
World Music Evolution



Artist
Subrata Gangopadhyay



Artist Vijender
Sharma



Artist
Vinod Sharma



Yash Kohli
Chief Editor Takeoff
magazine Editor in
Femina, Model Magazine
Self-taught Artist since
1966

Panellist:



Mr, Niraj Shah Co-founder / Partner IDO DESIGN & IDOGRAPH

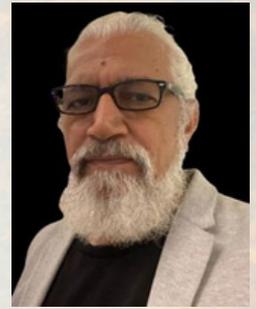
National Executive Committee
IIID Interior & Graphic designer, film production designer, Brand consultant, start up mentor and Creativity Enable



Mr. Pritesh Meisheri
Interior Designer
Principle Designers @
M/s Prit Designers



Artist
Ajay Dey



Artist
Prakash Bal Joshi

Managing Committee:



Artist Manoj Das



Artist Subrata Sen



Md Abid Hussain
Founder of Eminent Art Gallery

Coordinator

WEST BENGAL



GOUTAM DAS

MADHYA PRADESH



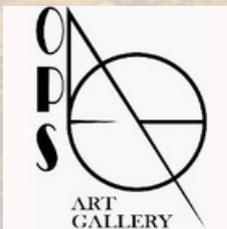
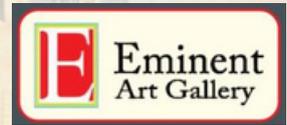
MONA JAIN

SOUTH REGION

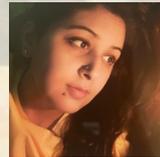


RAJU BATTULA

Exhibitors



Exhibitors



Sponsorship:

There are many ways you can contribute to this welfare cause for Art community:

| Items | Cost per Unit AED | Total Units |
|-----------------------|----------------------|-------------|
| Diamond Sponsor | 2,25,000 | 1 |
| Platinum Sponsor | 1,10,000 | 1 |
| Gold Sponsor | 75,000 | 1 |
| Silver Sponsor | 50,000 | 1 |
| Collaborative/Sponsor | 20,000 | 10 |
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Sponsorship:

Diamond Sponsor



THE ART FEST

International

Platinum Sponsor

Gold Sponsor

Silver Sponsor

ART EXHIBITION - LIVE PAINTING - AWARD SHOW - TALKS - WORKSHOP

ART EXHIBITION :

- Abstract
- Realism
- Surrealism
- Cubism
- Decorative
- Mix Media
- Experimental Art

1

www.theartfest.in
theartfest2025@gmail.com

Contact Us
+91 9821409569

Collaborative / sponsor

The Art Fest – 2nd Edition

March 13–15

Partner with India's Expanding Cultural Platform

Following the strong success and industry response to its inaugural edition, The Art Fest (TAF) returns with its 2nd Edition, scheduled from 13th to 15th March. The upcoming edition is designed to scale impact, deepen engagement, and offer enhanced value for sponsors and partners through a larger audience, stronger media presence, and richer experiential formats.

Why Partner with The Art Fest – 2nd Edition?

High-Value Brand Visibility

The Art Fest offers sponsors premium exposure across print, digital, social media, outdoor advertising, on-ground branding, and media coverage, ensuring sustained brand recall before, during, and after the event.

Targeted & Affluent Audience

Sponsors gain direct access to a highly curated audience comprising art collectors, HNIs, first-time buyers, architects, interior designers, developers, hoteliers, corporates, cultural leaders, and decision-makers.

Experiential Brand Integration

Beyond logo placement, The Art Fest enables meaningful brand integration through:

Branded lounges and VIP areas

Workshops, talks, and educational programs

Award ceremonies and curated sessions

Interactive zones and live experiences

Cultural Credibility & CSR Alignment

By supporting artists—especially emerging talent—The Art Fest allows brands to align with culture, creativity, heritage, and social impact, strengthening CSR narratives and purpose-driven branding.

Scalable & Long-Term Association

The Art Fest is envisioned as India's largest chain of art exhibitions, with PAN-India and international expansion. Sponsors of the 2nd Edition gain early-mover advantage and the opportunity for long-term strategic association.

Event Scale & Impact (2nd Edition)

1,000+ Artists & Artworks

15,000+ sq. meters of curated exhibition space

15,000+ expected visitors

Extensive media, influencer, and celebrity amplification

Sponsorship Opportunities

Customisable sponsorship options include:

Title / Co-Title / Powered By Sponsorships

Category partnerships (Media, Travel, Logistics, Food & Beverage, Print, Materials, Venue, Branding)

Catalogue & publication branding

On-ground visibility (banners, badges, merchandise, AV branding)

VIP lounges, press rooms, international lounges, and award ceremonies

Partner with Purpose

The Art Fest – 2nd Edition is more than an exhibition—it is a growing cultural movement that connects art, audiences, and brands in a meaningful, measurable, and memorable way.

Associated Partners – 2nd Edition

The 2nd Edition of The Art Fest is proudly associated with esteemed partners across multiple domains for this year's edition. These associations strengthen the scale, reach, and impact of the event and reflect a shared commitment to art, culture, and creative excellence.

Event Highlights

The Art Fest promises an immersive and dynamic experience, combining an impressive exhibition display with a wide range of interactive and knowledge-driven activities. Designed to engage visitors of all ages, the festival celebrates art not just as an exhibition, but as a living, participatory experience.

Key Highlights Include:

Live & Interactive Art Experiences

- Live painting sessions by professional and emerging artists
- Fluid art and experimental techniques
- “Mess Up with Colours” interactive zones
- Community art initiatives, including contribution to a large collaborative wall
- Graffiti and wall art demonstrations

Celebration of Indian Art Forms

- Showcasing Indian-origin art traditions such as:
 - Shreenathji Art
 - Madhubani
 - Kalighat Painting
 - Phad Painting
 - Miniature Art
 - Gond Art
 - Kerala Murals
 - Pattachitra and more

Creative Engagement Zones

- “Paint My Stuff” interactive activity
- Art objects and paintings for home décor
- Art in corporate gifting and customised artworks

Premium & Special Segments

- Paintings by legendary and renowned artists
- Celebrity painting sessions and special appearances
- Dedicated showcase for emerging artists

Knowledge & Networking Platforms

- Artist talks, panel discussions, and creative workshops
- Knowledge-sharing sessions curated in engaging formats

Signature Events

- Award Ceremony recognising artistic excellence
- Grand Opening and Closing Ceremonies
- Evening networking gatherings for artists, collectors, sponsors, and partners

With a diverse and thoughtfully curated program, The Art Fest ensures that the celebration of art is experienced by everyone—artists, collectors, families, and first-time art lovers alike.

PROMOTIONAL PLANS

To ensure maximum visibility, reach, and audience engagement, The Art Fest (TAF) will be supported by a comprehensive 360-degree promotional strategy across digital, print, and on-ground platforms.

Key Promotional Channels:

1. **Official Website**
2. **Dedicated event microsite featuring artist profiles, exhibitor details, schedules, and partner visibility.**
3. **Social Media Platforms**
4. **Strategic promotion across Instagram, Facebook, LinkedIn, and other relevant platforms through curated content, reels, stories, and live coverage.**
5. **Digital Marketing**
6. **Targeted online campaigns including search, display ads, email marketing, and remarketing to reach art buyers, collectors, and enthusiasts.**
7. **Print Media Coverage**
8. **Advertisements and editorial features in leading newspapers, magazines, and art publications.**
9. **Video & Broadcast Promotions**
10. **Promotions through video platforms such as YouTube, digital video ads, live news coverage, and televised features.**
11. **Influencer Marketing**
12. **Collaborations with art influencers, lifestyle creators, and cultural commentators to expand organic reach.**
13. **Celebrity Endorsements & Promotions**
14. **Event amplification through celebrities and prominent personalities associated with art, culture, and lifestyle.**
15. **Visitor Engagement & Attraction Activities**
16. **On-ground activations, interactive art zones, live demonstrations, and audience participation initiatives to drive footfall.**
17. **Outdoor Advertising**
18. **High-visibility outdoor promotions including hoardings, banners, standees, and transit media.**
19. **Press Releases & Media Outreach**
20. **Strategic press releases and media briefings before, during, and after the event to ensure sustained media attention.**

Sponsorship Opportunities

The Art Fest (TAF) offers a wide range of high-impact sponsorship and partnership opportunities, enabling brands to gain premium visibility and meaningful engagement within a distinguished cultural environment.

Branding & Visibility Opportunities

Cover Page Promotion – Prime branding on the front cover of official catalogues and key communication material

Back Page Promotion – High-visibility placement on the back cover

Inside Insert Pages – Half-page or full-page branded insertions within the official catalogue

Partnership & Association Opportunities

Official Partners & Associations

Categories include: Media, Travel, Logistics, Food & Beverage, Colour & Material, Print, Venue, and Branding Partners

On-Ground Branding & Merchandise

Branded Merchandise – Customised items such as tote bags and giveaways

Display Screens & Digital Interfaces – Branding on computers and digital display units

Audio-Visual Equipment Branding – Screens, sound systems, and presentation equipment

Badge Holders & Lanyards – Logo placement on all participant and visitor badges

Banners & Signage – Strategic placement across exhibition halls and common areas

Engagement & Experiential Sponsorships

Educational Programs – Sponsorship of workshops, talks, and learning sessions

Award Ceremony – Title or category sponsorship of the awards night

VIP Lounges & Rooms – Exclusive branding in premium networking spaces

Guest Speaker Sessions – Brand association with keynote speakers and panel discussions

International Lounges – Branding within dedicated international exhibitor and delegate areas

Press & Media Rooms – Brand presence in media interaction zones

Supporting Partners



Consulate
Bosnia & Herzegovina



PENTAGON
PREMISES PVT. LTD.



INDIAN WOMEN
IN DUBAI



Say Hello to Us!



www.theartfest.in



theartfest2025@gmail.com



9821409569 | 9619835058



JOIN THE TEAM

 **THE ART FEST**
International ART EXHIBITION - LIVE PAINTING - AWARD SHOW - TALKS - WORKSHOP

BOOK YOUR SPACE

2026
Dubai
March
13,14,15

THE TAJ,
Business Bay, DUBAI - U A E.12:00 - 10:00 pm

WWW.THEARTFEST.IN

FOR MORE INFORMATION
CALL OR WHATSAPP: 9619835058

Organiser: THE ART FEST